



Global COE Program “New Global Law and Policy for Multi-agential Governance”
Conference
on
Multi-Agential Governance and the Idea of Intellectual Property
Between Market and Other Social Values

Hokkaido University
School of Law
Sapporo, Japan
August 27-28, 2010

Modern societies are governed by multilayer networks of rules and norms, which are not only set up by legislatures, courts or administrative agencies anymore. Many everyday activities become more often regulated by industry standards set up by private consortia, or by terms and conditions of standard contracts used by many private entities. Within this network of multi-agential governance, the borders of intellectual property rights are challenged every day by diverse stakeholders, whose arguments are based on an array of justifications, such as fairness, justice or efficiency. The questions thus arise whether there is any universal idea of intellectual property and what role the idea of intellectual property should play in intellectual property policy making or its application by legislatures, courts and administrative agencies.

Day One (Friday Aug. 27): “The Idea of Intellectual Property and Its Foundations”

Place: Humanities and Social Sciences Classroom Building(W building) 4F W409 [\[MAP\]](#) Hokkaido University
Language: English

Morning Session

10:30 – 12:00 **Prof. Barton Beebe (NYU, US), "Intellectual Property Law and the Sumptuary Code"**
Q&A

12:00 – 13:30 *lunch break*

Afternoon Session I

13:30 – 14:15 **Prof. Yoshiyuki Tamura (Hokkaido University, Japan), "Intellectual Property Law and Policy from the Perspective of Multi-Agential Governance"**
Q&A

14:15 – 14:25 *coffee break*

14:25 – 15:25 **Prof. Nari Lee (MIPLC, Germany), "Fair Use in Patent Law - Conceptualising Own Invention and Use Defence in Patent Law"**
Q&A

15:25 – 15:40 *coffee break*

Afternoon Session II

15:40 – 16:35 **Prof. Takakuni Yamane (Doshisha University, Japan), “A Study of Development of Institutional Theories in U.S. Patent Jurisprudence: Implications for the process approach in Japanese IPR Jurisprudence”**

16:35 – 16:45 *coffee break*

- 16:45 – 17:05 **Ms. Lilou JIANG (Kyusyu University, Japan), "Analysis of the Stakeholders in China's Public Research Regime: Who is Increasing the Costs of Public"**
- 17:05 – 17:25 **Ms. Hao-Yun CHEN (Nagoya University, Japan), "The Regulation of parallel Import of copyright works: from the Perspective of Interface Between Copyright and Competition Law"**
Q&A
- 18:00 – 20:00 *Dinner Party (Please see "Regarding the reception" for more details on.)*

Day Two (Saturday Aug. 28): "Biodiversity, Culture and the Idea of Intellectual Property"

Place: Gunkan Classroom Building 2F room 8 [\[MAP\]](#), Hokkaido University

Language: English

Morning Session

- 10:00 – 11:30 **Prof. Graham Dutfield (University of Leeds, UK), "From Traditional Medicines to Modern Drugs: A Critical Analysis of the Debate on Traditional Knowledge, the Drug Discovery, and Biopiracy"**
Q&A
- 11:30 – 11:40 *coffee break*
- 11:40 – 12:15 **Prof. Masabumi Suzuki (Nagoya University, Japan), "Biodiversity and Intellectual Property: Some Reflections from a Legal Perspective"**
Q&A
- 12:15 – 13:45 *lunch break*

Afternoon Session I

- 13:45 – 14:35 **Prof. Susumu Morimura (Hitotsubashi University, Japan), "Globalization and Cultural Diversity and/or Prosperity"**
Q&A
- 14:35 – 14:45 *coffee break*
- 14:45 – 15:15 **Prof. Nobuko Kawashima (Doshisha University, Japan), "The Relationship between Cultural Diversity and the Structure of the Market"**
- 15:15 – 15:45 **Prof. Ryu Kojima (Kyushu University, Japan), "Duration of Copyright: From the Perspective of Cultural Policy"**
- 15:45 – 15:55 *coffee break*
- 15:55 – 16:25 **Prof. Branislav Hazucha (Hokkaido University, Japan), "Trade, Cultural Diversity and the Idea of Intellectual Property"**
Q&A
- 16:25 – 16:40 *coffee break*

Afternoon Session II

- 16:40 – 17:40 **Discussion on Biodiversity, Culture and the Idea of Intellectual Property**

Regarding the reception

Date: Aug.27 18:00 – 20:00

Place: Faculty House Trillium (Enreiso), Hokkaido University [\[MAP \(North 12-West8 area\)\]](#)
http://www.juris.hokudai.ac.jp/gcoe/english/workshops/2010_Aug27-28e.html